

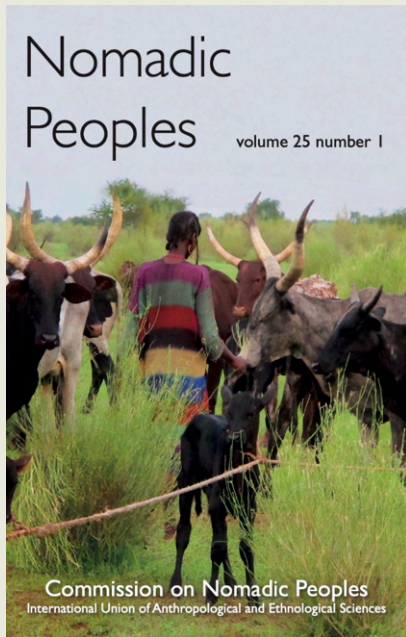


## THE WHITE HORSE PRESS Subscribe to Open (S2O)

### **Nomadic Peoples: Conversion to Open Access via S2O**

This is a message to current and recent library subscribers of *Nomadic Peoples* (ISSN: 0822-7942 (print) 1752-2366 (online)), published by The White Horse Press on behalf of the Commission on Nomadic Peoples (CNP, an academic working group of the IUAES).

We have been working hard in recent months to understand how we can transform our business to deliver our content on an Open Access basis. We hope eventually to flip all our established journals to OA, but *Nomadic Peoples* is at the front of the queue for some particular reasons.

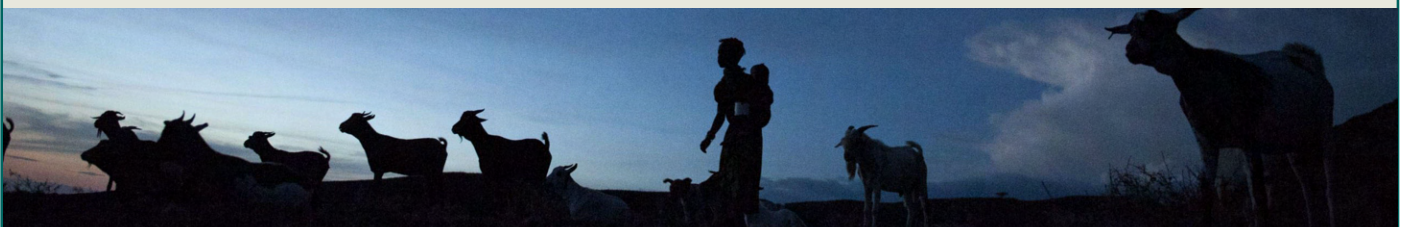
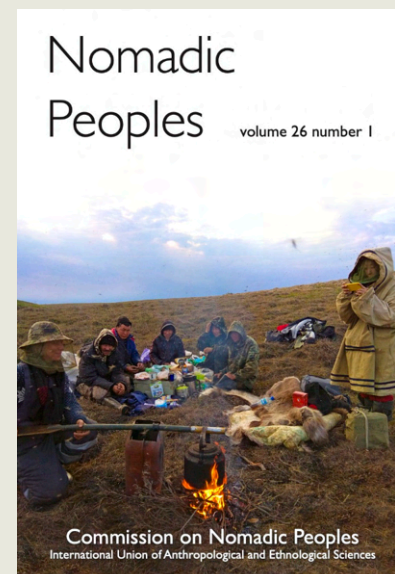


This journal engages with a wide variety of pastoralist and nomadic societies, often in the Global South, and offers incisive and policy-relevant analysis of their ways of life – but in practice most of those whose lives are thus analysed cannot access the research outcomes. So, as well as the general public benefit associated with removing access barriers to new research, we hope in particular to enable the pastoralist and nomad societies under discussion to engage more easily with *Nomadic Peoples'* content, fulfilling the journal's and the CNP's mission to treat these groups as involved subjects rather than research objects.

Because of The White Horse Press's very small scale, many standard Open Access funding models (e.g. read and publish, transformative agreements) seem impossible. Moreover, we prefer to avoid charging APCs where possible, as we are committed to ensuring a level playing field for all of our authors, regardless of their access to institutional funding.

The Subscribe to Open model is gaining traction across the industry and has the merit of being administratively simple for all concerned, since there is no need to alter the subscription process. Moreover, it does not require any special deal or agreement between subscribing institutions and a tiny press like us – libraries have enough on their plate keeping track of OA deals with bigger presses.

**We therefore believe Subscribe to Open (S2O) is the best approach for our journals. We plan to offer *Nomadic Peoples* for 2023 (volume 27) on a S2O basis. Full details on the next page.**





## Details of the S2O Plan

If we achieve a set revenue target for the year through regular subscriptions, volume 27 (2023) will become fully and permanently Diamond Open Access. If this happens, we will apply the same approach to future volumes. In the event that we fail to reach the revenue threshold for 2023, *Nomadic Peoples* volume 27 (2023) will remain gated (available to all those who subscribed, but not others) and we'll try again in 2024.

Our revenue threshold to flip *Nomadic Peoples* 27 (2023) to OA is based on average annual subscription income over the last several years, plus a modest uplift to account for the long term reduction in ancillary income from backset sales, licensing and so forth. We believe this is a reasonable target for a leading journal in its field.

We very much hope that, when the time comes, you will continue to support *Nomadic Peoples* as you have done in the past. If you wish to renew your subscription for 2024, then you will be able to do so in the usual way; nothing needs to change from an administrative perspective. There will be no price rise beyond what we might apply under any other circumstances.

**In the first years of the S2O project we will also make one back volume Open Access in perpetuity if the target is reached to flip the current year to OA.**

The rest of the *Nomadic Peoples* backset will remain gated, but from 2023 onwards, we will provide access to the full backset for the subscription year, at no further charge, to all those who subscribe to *Nomadic Peoples* under S2O.

**We would be delighted to hear from you if you have any questions or feedback about our plans.**

If you're new to S2O and want to learn more about it in general, here are a few links:

<https://subscribetoopencommunity.org>

<https://www.annualreviews.org/page/subscriptions/subscribe-to-open>

<https://insights.uksg.org/articles/10.1629/uksg.567/>

WHP contacts: Sarah Johnson and James Rice  
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Subscriptions: [www.turpin-distribution.com](http://www.turpin-distribution.com)

